

## SUANNE BISOVSKY - DATA

Susanne Bisovsky's World of Clothing finds expression between chic and shame, blasphemy and innocence. Her programme is called "Wiener Chic", the content "Mitgift", the substance "everlasting".

Born in Linz, Bisovsky studied with Vivienne Westwood, and has collaborated with J. Ch. Castelbajac and Helmut Lang. The fashion designer founded the label bearing her name in 1996; it has operated out of Vienna since 2000, and consisted of Bisovsky herself and Joseph Bonwit Gerger. Wiener Chic is produced in couture and ready-to-wear forms.

At the same time, Susanne Bisovsky has designed for international fashion brands including Kathleen Madden, Sportalm and others. In 2010, she designed and produced the uniforms for staff of the Austria Pavilion at Expo Shanghai. She has also been involved in – amongst other things – cross-genre collaborations with Swarovski, Lobmeyr, Backhausen, Porzellanmanufaktur Augarten, Herend, Koo, the Salzburger Festspiele, Teatro alla Scala and many more.

As the years have passed, the fashion designer has revised individual parts of these collections, placing them in an entirely new context. This approach has seen her establish herself outside the fashion mainstream. Although she eschews society events and social media, her salon is a meeting point for an international clientèle.

DESIGN FOR: J. C. CASTELBAJAC, HELMUT LANG, GÖSSL, KATHLEEN MADDEN, SPORTALM.

PHOTOGRAPHERS: PETER LINDBERGH, RICHARD AVEDON, KARL LAGERFELD, WOLFGANG ZAJC, STEVEN MEISEL, UDO TITZ, JÜRGEN TELLER, ATELIER OLSCHINSKY, BIANCA HOCHENAUER, BERND PREIML, WOLFGANG POHN, GÜNTER DERLETH AND OTHERS.

MODELS: LINDA EVANGELISTA, CORDULA REYER, TATJANA PATITZ, NADIA AUERMANN, KATE MOSS, AOKI DEVON, EVA JAY. NAOMI CAMPBELL, LAETITIA CASTA & SISTER, AND OTHERS.

COLLABORATIONS: LOBMEYR, SWAROVSKI, BACKHAUSEN, WIENER PORZELLANMANUFAKTUR AUGARTEN. HEREND, KOO AND OTHERS.